



bikerdiscounts
.co.uk

VENDORS

INFORMATION BROCHURE

Your guide to what we have to offer
and how it benefits you



info@bikerdiscounts.co.uk



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Introduction

Have you ever been tricked into signing up for a discount code by handing over your email address only to find that the discount code has expired or it's invalid? **You're not alone, we have too!**

Our Mission:

At present, the biker discount world is lacking a single platform that bikers can use to access the very latest offers and discounts with many sites ending up being scams or simply not working and delivering on what they promise.

Our unique and dedicated approach will put a stop to this. Enter BikerDiscounts.co.uk. Our online platform will collate the very best and most up to date discount codes and flash deals and house them in one place for bikers to browse.

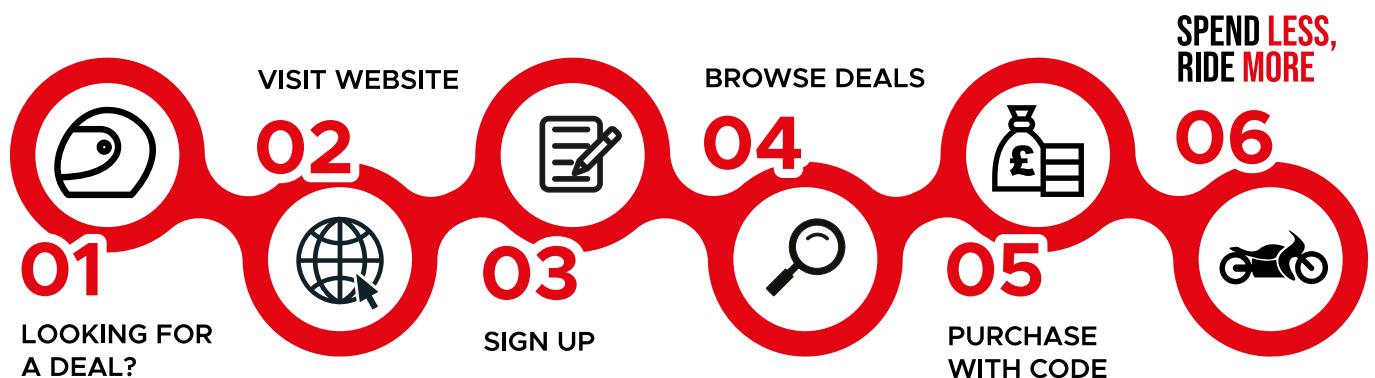
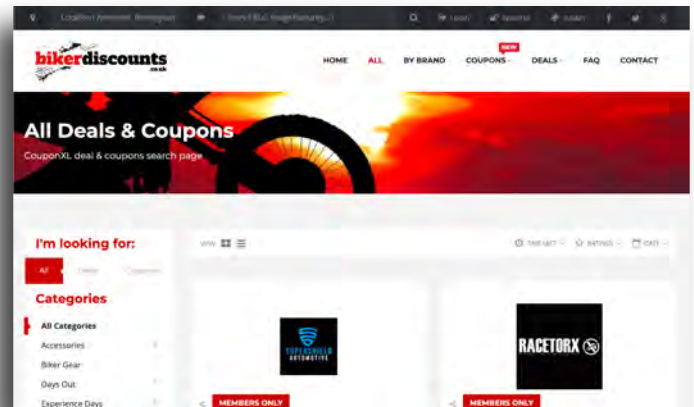
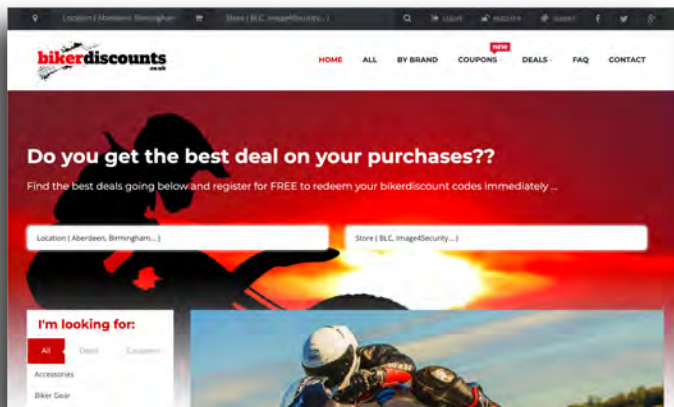
”Did you know, more than 90% of consumers have used coupons at some point

Process Made Easy

Here at BikerDiscounts we like keeping things simple and easy to use. This is why we have developed an easy to navigate website to host all of our incredible biker discounts. Each offer will be tagged and categorised to allow the user to find exactly what they're looking for in a matter of

seconds meaning you'll have maximum potential exposure to your target market.

Our 6 step process couldn't be easier to follow in order for the biker to spend less and ride more.



Did you know, on average, coupon shoppers spend 24% more than regular shoppers



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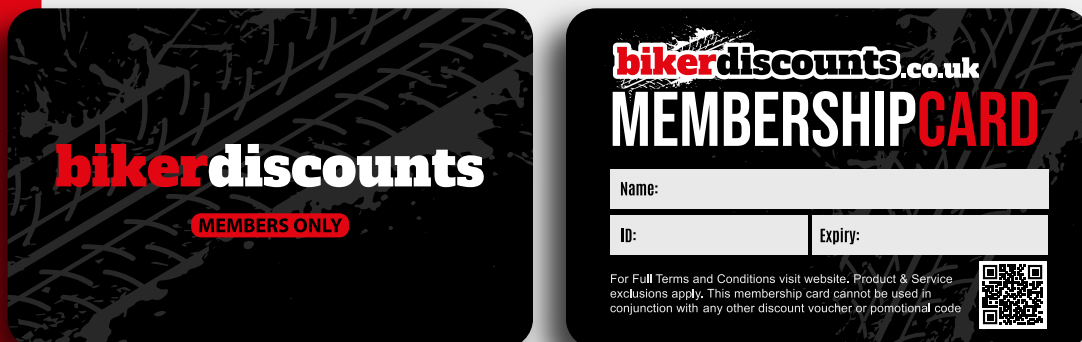
Members

Below is what members can expect from their **FREE** registration to bikerdiscounts.co.uk

Welcome Leaflet



Membership Card



Members of our club will receive their own login details to our website where they can browse all the latest deals and discounts.






Monthly
Newsletter

Latest biker deals and offers



Social
Flash Sales

Be sure to follow us on:   



Exclusive Online
Discount Codes

Accessed via www.bikerdiscounts.co.uk



What does this mean for you?

We want to offer you exclusive access to an ever-growing and engaged biker community to which you can push your latest deals and exclusive offers to. This in turn will help you to grow your brand awareness, and ultimately increase sales.

01

We will be actively increasing our membership numbers by attending events and advertising our offering. This in turn will increase our mailing list which will increase the number of eyes on your brand

02

We will be actively growing our social presence across Facebook, Instagram and Google which will help with any flash deals you publish and want to promote

03

We will promote your business through our own website and provide recognised back-links to aid SEO and increase organic web traffic to your site

04




Finally, we will send out a monthly newsletter to our subscriber list which will include, on an ad hoc basis, promotions of your business and discounts






How to get Involved

6 Simple Steps to
promoting your product or service

You need to ...

-  Decide what you'd like to offer
-  Create a bespoke discount code
-  Send us a brief description, vector logo, discount code and any graphics you have of your offer

We will ...

-  Review & approve your submission
-  Upload your offer to our website
-  Notify you once your offer is live

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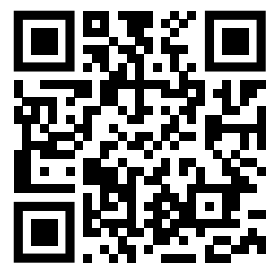
**We aim to get
you live within
48 hours of
submission**



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SPEND LESS, RIDE MORE



Contact **Us :**



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