



vendor_starter_pack/BDTC

WELCOME LETTER

Welcome to Biker Discounts and thank you for supporting us on our journey to bring the biker world the very best online deals and discounts.

Our promise to you, the vendor:

- 01 We will aim to upload your business information along with unique deal or discount code to our website, **www.bikerdiscounts.co.uk** within 72 hours of receiving your business info, logo and product images.
- 02 We will promote your business and discount code on our website and across social media.
- 03 We will write blogs about your business and any latest news you want to shout about e.g. new product launches, special features or reviews of your product or service in newspapers, magazines and any upcoming events. We want to help you grow your audience so the more you send over the more we'll push.
- 04 We will include your offers sporadically in our monthly member newsletters.

Your promise to us:

- 01 To supply us with a unique and valid discount code which provides our members with an offer on your products or service.
- 02 You will specify clearly what your discount code will give our members a discount on and state whether any time limits will be applied.
- 03 Update us throughout the year if you have any flash sales or one-off promotions which we can help you promote across our channels as well as your latest news.

What we need from you:

- 01 A unique and valid discount code (example: **bikerdiscounts10**)
- 02 Your logo ideally in vector format of size 1000 x 1000 pixels
- 03 Product images in vector format or minimum size of 848 x 477 pixels
- 04 Contact information including telephone number and email address
- 05 Links to all your socials media accounts and website

IN YOUR STARTER PACK WE HAVE INCLUDED **VENDOR BROCHURE | BLOG TEMPLATE | BD LOGOS**